

# RESPONSIVENESS REPORT 2025

The Responsiveness Report provides an in-depth analysis of the BRICS Business Council (BBC) and the Women Business Alliance (WBA) recommendations' adherence and alignment with the BRICS 2025 presidency outcomes. It delivers a comprehensive overview of business and government positions, highlighting synergies and identifying areas that businesses' positions differ from Governments' statements.

## METHODOLOGY

It was assessed the extent to which BBC and WBA recommendations and policy actions were acknowledged, contemplated, or incorporated into the BRICS Presidency Documents, and other official documents.

For **WBA**, the recommendations were classified into three tiers: Fully Aligned, Partially Aligned and Not Referenced.

For **BBC**, the recommendations were classified into three tiers: Fully Aligned, Partially Aligned and Not Referenced. For each recommendation, an average of coverage was calculated. This average resulted from the percentages of its corresponding policy actions and initiatives, with the following scale:

- Fully Aligned (100%)
- Substantially Aligned (75%)
- Moderately Covered (50%)
- Marginally Covered (25%)
- Not Addressed (0%)



Fully Aligned

Partially Aligned

Not Referenced

## ASSESSMENT APPROACH

**1 IN-DEPTH REVIEW**  
Detailed analysis of Governments' official documents was conducted at the level of businesses' recommendations, policy actions and initiatives.

**2 COMPREHENSIVE APPROACH**  
Assessment included all BRICS 2025 outputs, especially the Presidency Documents, Ministerial Declarations and other official documents.

**3 CONVERGENCE MAP**  
Analysis of alignment and distinct positions, spotlighting collaborative synergies and areas in which businesses' and governments' positions differ.

### SECTION 1

ALIGNMENT OF BRICS RIO DE JANEIRO DECLARATION WITH THE BBC AND WBA RECOMMENDATIONS

### SECTION 2

ALIGNMENT OF THE BBC RECOMMENDATIONS AND POLICY ACTIONS WITH BRICS OUTPUTS

### SECTION 3

ALIGNMENT OF THE WBA RECOMMENDATIONS WITH BRICS OUTPUTS

## BBC AND WBA DELIVERABLES

The business mechanisms of the BRICS countries deliver both policy recommendations and action-driven initiatives that empower and facilitate the achievement of the group's priorities. By aligning business strategies with Governments' goals, these mechanisms play a crucial role in turning collective aspirations into tangible outputs, supporting regional economic cooperation.

**BBC**

**18** RECOMMENDATIONS

**36** POLICY ACTIONS      **47** INITIATIVES

**WBA**

**6** RECOMMENDATIONS

**49** INITIATIVES AND EVENTS

## SECTION 1

# ALIGNMENT OF BRICS RIO DE JANEIRO DECLARATION WITH THE BBC AND WBA RECOMMENDATIONS

24 BBC and WBA Recommendations

15 Fully Aligned

9 Partially Aligned

0 Not Referenced

### Strengthening Multilateralism and Reforming Global Governance

Cooperate to establish trust and governance in the digital economy by fostering public-private partnerships to accelerate digitalization and AI applications	BBC Digital Economy	
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### Promoting Peace, Security and International Stability

Foster inclusive economic development in the digital economy for individuals and businesses	BBC Digital Economy	
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### Deepening International Economic, Trade and Financial Cooperation

Develop a cooperation agenda to ensure food security and foster sustainable agricultural development	BBC Agribusiness	
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Establish a BRICS program for regenerative agriculture and degraded land recovery	BBC Agribusiness	
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Increase air traffic routes between BRICS countries	BBC Aviation	
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Promote expansion of BRICS sustainable finance instruments	BBC Financial Services	
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Strengthen the BRICS financial ecosystem by expanding access to capital for SMEs	BBC Financial Services	
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Cooperate with NDB and other institutions to facilitate financing for infrastructure projects	BBC Infrastructure	
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Improve logistics connectivity among BRICS countries to stimulate trade growth and economic development	BBC Infrastructure	
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Accelerate the green transition across BRICS production chains through the adoption of circular economy principles and decarbonizing technologies	BBC Manufacturing	
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Strengthen technological cooperation to drive innovation, accelerate manufacturing modernization and ensure access to key technologies	BBC Manufacturing	
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Facilitate investments and transfer of results among BRICS countries	BBC Trade	
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Reduce trade barriers among BRICS countries through regulatory and standards cooperation and digitalizing trade processes	BBC Trade	
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Facilitate access to credit and financing mechanisms for women-led businesses	WBA Inclusive Economy	
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### Combating Climate Change and Promoting Sustainable, Fair and Inclusive Development

Establish a BRICS program for regenerative agriculture and degraded land recovery	BBC Agribusiness	
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Reduce carbon emissions in the aviation sector using Sustainable Aviation Fuel - SAF	BBC Aviation	
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Accelerate the adoption of renewable energy sources and drive the clean energy transition across BRICS	BBC Energy	
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Advance circular economy adoption by promoting resource efficiency and integrating renewables and sustainable practices into industrial and urban development	BBC Energy	
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Promote expansion of BRICS Sustainable Finance Instruments	BBC Financial Services	
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Promote business-government collaboration in TVET, higher education and employability agendas, focusing in emerging fields and high technologies	BBC Skills Development	
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Empower women of the tourism sector in BRICS Countries, especially in new tourism trends (e.g. digital nomad tourism)	WBA Tourism	
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Partnerships for the Promotion of Human, Social and Cultural Development

Establish a BRICS program for regenerative agriculture and degraded land recovery	BBC Agribusiness	
Expand reskilling initiatives in high technologies and green transformation areas to support workforce adaptation to future skills .	BBC Skills Development	
Adopt inclusive public policies that actively support women in the creative industries	WBA Creative Industries	
Implement programs to facilitate access to credit and technical assistance for rural women entrepreneurs for innovation and climate change adaptation	WBA Food Security and Environment	
Implement a government-business coordinated strategy to reduce preventable mortality and improve mental health	WBA Healthcare	
Foster public-private partnerships to empower women in careers related to high-technologies and emerging fields	WBA Innovative Development	

SECTION 2

ALIGNMENT OF THE BBC RECOMMENDATIONS AND POLICY ACTIONS WITH BRICS OUTPUTS<sup>1</sup>

18 Recommendations

10 Fully Aligned

8 Partially Aligned

0 Not referenced

36 Policy Actions

25



Fully Aligned

4



Substantially Aligned

3



Moderately Covered

2



Marginally Covered

2

0%

Not Addressed

BBC Agribusiness

BRICS

Develop a cooperation agenda to ensure food security and foster sustainable agricultural development

Fully Aligned

• Create a cooperation program for investments in logistics and storage infrastructure integrating smart tech to reduce post-harvest losses and boost food distribution



• Establish an Integrated Regulatory Framework aiming to harmonize sanitary and phytosanitary standards



Establish a BRICS program for regenerative agriculture and degraded land recovery

Fully Aligned

• Establish a specialized environmental credit market to finance regenerative agriculture



• Financial support for farmers, especially small and medium sized properties, to transition to regenerative agriculture







Rio de Janeiro Declaration  
Joint Declaration of the 15th Meeting of BRICS Ministers of Agriculture

<sup>1</sup> Assessment included all BRICS 2025 outputs, especially BRICS Presidency Documents, Ministerial Declarations and other official documents. BRICS Presidency Documents included (1) Rio de Janeiro Declaration, (2) Leaders' Framework Declaration on Climate Finance; (3) BRICS leaders' statement on the Global Governance of Artificial Intelligence; (4) BRICS Partnership for the Elimination of Socially Determined Diseases.





## ALIGNMENT OF THE BBC RECOMMENDATIONS AND POLICY ACTIONS WITH BRICS OUTPUTS

BBC Aviation	BRICS
<b>Increase air traffic routes between BRICS countries</b>	Partially Aligned
<ul style="list-style-type: none"> <li>Develop the Multilateral Air Service Agreement (MASA) for BRICS nations</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Promote exchange between BRICS business communities through expedited VISA procedures, particularly for business travelers</li> </ul>	 25%
<b>Reduce carbon emissions in the aviation sector using Sustainable Aviation Fuel (SAF).</b>	Partially Aligned
<ul style="list-style-type: none"> <li>Stimulate the increase in SAF production in BRICS countries through cooperation of best practices in applied public policy</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Develop tax incentives for airlines and airports to reduce the acquisition cost of SAF and to develop infrastructure for storage and distribution</li> </ul>	 0%

Rio de Janeiro Declaration  
Transport Ministerial Declaration





BBC Digital Economy and Artificial Intelligence	BRICS
<b>Foster inclusive economic development in the digital economy for individuals and businesses</b>	Fully Aligned
<ul style="list-style-type: none"> <li>Enable robust investment in digital infrastructure and multiple connectivity platforms to support a growing demand for increased data traffic, benefiting remote and underserved areas</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Establish national support systems dedicated to data sharing and defense against cyber-attacks, responsible for developing sector-specific toolkits</li> </ul>	 100%
<b>Cooperate to establish trust and governance in the digital economy by fostering public-private partnerships to accelerate digitalization and AI applications</b>	Partially Aligned
<ul style="list-style-type: none"> <li>Foster government collaboration to accelerate digital trade through secure channels, facilitating customs and logistics</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Encourage public-private partnerships to accelerate the digitalization and deployment of scalable technology solutions, including AI applications</li> </ul>	 50%

Rio de Janeiro Declaration  
BRICS Leaders' Statement on the Global Governance of Artificial Intelligence  
Declaration of the 11th BRICS Communications Ministers Meeting  
Declaration of the XV BRICS Health Ministers' Meeting  
*Digital Transformation in the Age of Artificial Intelligence : Empowering SMEs in the BRICS for a competitive future*





BBC Energy, Green Economy and Climate	BRICS
<b>Accelerate the adoption of renewable energy sources and drive the clean energy transition across BRICS</b>	Fully Aligned
<ul style="list-style-type: none"> <li>Develop a coordinated strategy to enhance infrastructure scale production of clean energy sources</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Create a unified regulatory framework for all clean energy sources</li> </ul>	 100%
<b>Advance circular economy adoption by promoting resource efficiency and integrating renewables and sustainable practices into industrial and urban development</b>	Partially Aligned
<ul style="list-style-type: none"> <li>Develop a harmonized regulatory guidelines to standardize circular economy practices</li> </ul>	 25%
<ul style="list-style-type: none"> <li>Foster innovation and investment in circular solutions and renewables</li> </ul>	 75%

Rio de Janeiro Declaration  
Leaders' Framework Declaration on Climate Finance

## ALIGNMENT OF THE BBC RECOMMENDATIONS AND POLICY ACTIONS WITH BRICS OUTPUTS

BBC Financial Services	BRICS
<b>Strengthen the BRICS financial ecosystem by expanding access to capital for SMEs</b>	Partially Aligned
<ul style="list-style-type: none"> <li>Broaden access to development finance as well as trade finance for SMEs</li> </ul>	 75%
<ul style="list-style-type: none"> <li>Promote digital financial innovation and regulatory inclusiveness</li> </ul>	 100%
<b>Promote expansion of BRICS sustainable finance instruments</b>	Fully Aligned
<ul style="list-style-type: none"> <li>Harmonize taxonomies and standards for sustainable finance instruments, while sustainability-linked bonds and loans should be made interoperable and consistent</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Develop and scale green financial instruments in BRICS countries by enhancing risk mitigation mechanisms and standardization frameworks</li> </ul>	 100%

Rio de Janeiro Declaration  
 Leaders' Framework Declaration on Climate Finance  
 Finance Ministers and Central Bank Governors Joint Statement  
 Terms of Reference for the SMEs Working Group - Partnership for the New Industrial Reference (PartNIR)  
 SME Working Group Action Plan 2025-2030





BBC Infrastructure, Transport and Logistics	BRICS
<b>Improve logistics connectivity among BRICS countries to stimulate trade growth and economic development</b>	Fully Aligned
<ul style="list-style-type: none"> <li>Establish a joint Task Force to identify the development of new Infrastructure for logistical routes</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Guarantee continuous work between the governments involved in creating and maintaining logistic routes to improve connectivity between BRICS countries</li> </ul>	 100%
<b>Cooperate with New Development Bank and other institutions to facilitate financing for infrastructure projects</b>	Partially Aligned
<ul style="list-style-type: none"> <li>Create a fund for private companies in the infrastructure sector within NDB</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Create a fast-track process for low carbon emission projects to obtain financing within NDB</li> </ul>	 100%

Rio de Janeiro Declaration  
 Transport Ministerial Declaration  
 Finance Ministers and Central Bank Governors Joint Statement




BBC Manufacturing	BRICS
<b>Accelerate the green transition across BRICS production chains through the adoption of circular economy principles and decarbonizing technologies</b>	Partially Aligned
<ul style="list-style-type: none"> <li>Establish a collaborative framework for sustainable manufacturing development, leveraging a dedicated financial mechanism and harmonized regulatory standards</li> </ul>	 75%
<ul style="list-style-type: none"> <li>Accelerate the adoption and development of green technologies within BRICS nations through strategic collaboration and knowledge sharing</li> </ul>	 75%
<b>Strengthen technological cooperation to drive innovation, accelerate manufacturing modernization, and ensure access to key technologies</b>	Fully Aligned
<ul style="list-style-type: none"> <li>Secure technological advancement through strategically negotiated intellectual property agreements and collaborative research funding</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Enhance the digital economy, particularly for SMEs, through digital infrastructure development and targeted digital adoption programs</li> </ul>	 100%

Rio de Janeiro Declaration  
 Joint Declaration of BRICS Industry Ministers  
 SME Working Group Action Plan 2025-2030

## ALIGNMENT OF THE BBC RECOMMENDATIONS AND POLICY ACTIONS WITH BRICS OUTPUTS

BBC Skills Development, Applied Technology and Innovation	BRICS
<b>Expand reskilling initiatives in high technologies and green transformation areas to support workforce adaptation to future skills</b>	Partially Aligned
<ul style="list-style-type: none"> <li>Enhance workforce skills through collaboration between TVET, higher education system and the productive sector</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Develop financing mechanisms for large-scale roll-out of workers' reskilling and upskilling programs</li> </ul>	 50%
<b>Promote business-government collaboration in TVET, higher education and employability agendas, focusing in emerging fields and high technologies</b>	Fully Aligned
<ul style="list-style-type: none"> <li>Strengthen applied research programs by fostering partnerships between industry and academic institutions</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Bringing TVET, higher education system, and the economic sectors together to enhance the formulation of labour policies</li> </ul>	 100%

*Rio de Janeiro Declaration  
BRICS Leaders' Statement on the Global Governance of Artificial Intelligence  
Joint Declaration of the 12th Meeting of The Brics Ministers of Education  
BRICS TVET Cooperation Alliance Charter  
Declaration of the 11th BRICS Labour and Employment Ministers' Meeting  
Declaration of the XV BRICS Health Ministers' Meeting*

BBC Trade and Investment	BRICS
<b>Reduce trade barriers among BRICS countries through regulatory cooperation and digitalizing trade processes</b>	Fully Aligned
<ul style="list-style-type: none"> <li>Promote regulatory cooperation to reduce unnecessary trade barriers by aligning non-tariff measures, increasing regulatory convergence and fostering sustainable trade</li> </ul>	 100%
<ul style="list-style-type: none"> <li>Advance the digitalization of trade processes to enhance efficiency, reduce costs, and facilitate seamless cross-border transactions</li> </ul>	 100%
<b>Facilitate investments and transfer of results among BRICS countries</b>	Partially Aligned
<ul style="list-style-type: none"> <li>Promote negotiation and adoption of investments agreements</li> </ul>	0%
<ul style="list-style-type: none"> <li>Facilitate FDI and business result transfers across BRICS by ensuring profit repatriation, strengthening IP protections, promoting technology and capacity building cooperation, and fostering regulatory convergence</li> </ul>	 50%

*Rio de Janeiro Declaration  
Joint Declaration of the 15th BRICS Trade Ministers' Meeting  
BRICS National Standards Bodies' Brasilia Declaration  
Joint Declaration of the 15th Meeting of BRICS Ministers of Agriculture*

## SECTION 3

# ALIGNMENT OF THE WBA RECOMMENDATIONS WITH BRICS OUTPUTS

6 Recommendations

4 Fully Aligned

2 Partially Aligned

0 Not referenced

### WBA Creative Industries

### BRICS

Adopt inclusive public policies that actively support women in the Creative Industry

Fully Aligned

*Rio de Janeiro Declaration*

### WBA Food Security and Environmental Safety

### BRICS

Implement programs to facilitate access to credit and technical assistance for rural women entrepreneurs for innovation and climate change adaptation

Fully Aligned

*Rio de Janeiro Declaration  
Joint Declaration of the 15th Meeting of BRICS Ministers of Agriculture*

### WBA Healthcare

### BRICS

Implement a government-business coordinated strategy to reduce preventable mortality and improve mental health

Fully Aligned

*Rio de Janeiro Declaration  
BRICS Partnership for the Elimination of Socially Determined Diseases*

### WBA Inclusive Economy

### BRICS

Facilitate access to credit and financing mechanisms for women-led businesses

Fully Aligned

*Rio de Janeiro Declaration  
BRICS TVET Cooperation Alliance Charter*

### WBA Innovative Development

### BRICS

Foster public-private partnerships to empower women in careers related to high-technologies and emerging fields

Fully Aligned

*Rio de Janeiro Declaration  
BRICS TVET Cooperation Alliance Charter*

### WBA Tourism

### BRICS

Empower women of the tourism sector in BRICS Countries, especially in new tourism trends (e.g. digital nomad tourism)

Partially Aligned

*Rio de Janeiro Declaration  
Joint Declaration of the 15th Meeting of BRICS Ministers of Agriculture*

# POSITIONS MAP

## BUSINESSES PRIORITIES NOT ADDRESSED BY GOVERNMENTS

- Agreements on investments and results transfer
- Expedited business visas procedures
- Guidelines and standards for circular economy
- Tax incentives for SAF storage and distribution
- Financing mechanisms for large-scale reskilling and upskilling
- Sector-tailored cybersecurity solutions
- Pro-innovation sector-specific AI frameworks
- Safeguards for proprietary data, trade and industrial secrets in AI regulation
- Women's economic empowerment and safety in tourism

## GOVERNMENT PRIORITIES NOT ADDRESSED BY BUSINESSES

- Cross-border payments in local currency
- Governance reform in UN, IMF and World Bank, including women's leadership representation
- Exploration of outer space
- Compensation mechanisms for AI-related intellectual property and copyrights
- Algorithmic transparency and independent auditing requirements for AI systems
- Peace and security promotion
- Basic income and zero hunger programs

## SYNERGIES

- Digitalize customs and logistics procedures
- Optimize logistics connectivity and infrastructure
- Debureaucratize trade via regulatory and standards cooperation
- Integrate regulatory framework for food security
- Enable interoperability for digital trade and AI applications
- Advance digital transformation in agriculture and manufacturing
- Support MSMEs in digital and ecological transformation
- Develop innovative and green financial instruments
- Finance sustainable and regenerative agriculture
- Mitigate financial risks and enhance credit guarantees
- Collaborate to develop and adopt sustainable aviation fuel (SAF)
- Facilitate business-academia cooperation on research and innovation
- Expand upskilling and reskilling in high-tech and AI
- Align educational systems with employment trends
- Increase women's leadership in STEM sectors
- Integrate women's health services into primary healthcare systems

Read the Full Reports below



BBC



WBA

